

Freelance Writer

MarTech

SaaS | Healthcare IT | CX |
Big Data | BI | Predictive Analytics

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📞 1 (315) 316-2625



Writing Rates

Thank you for requesting my B2B copywriting fees. Because every client and project have different parameters, I offer the following rates for budgeting guidelines *only*. For a price quote specific to your needs, please email me to schedule a free consultation.

Content Writing

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| • Blog posts, 500-800 words, minimal research, no interview | \$450 |
| • Blog posts, 800-1,200 words, moderate research, one interview | \$550 |
| • Blog posts, 1200-1500 words, heavy research, 2+ interviews | \$750 |
| • Long-form articles, 1500+ words, heavy research, 3+ interviews | \$1,250+ |
| • White papers, 2000-3000 words, research & interviews | \$1,800 |
| • Thought leadership, 800-1500 words, research & interviews | \$1,500+ |

Website Copy

Can include one page or a complete site overhaul. Typically billed at **\$250 to \$500** per page, depending on:

1. Length and type of page
2. SEO requirements
3. Number of pages ordered

Executive bios, 250-300 words, include phone interview. \$450

Case Studies

A detailed report that describes a customer's problem, your solution, outcome and client comments. 1000-1200 words, two interviews. \$1,300 - \$1,500

E-book/Lead Generation Download

Crafting a minimum 1500 word/4-page project with basic research, up to one interview. \$1,800

Factors to Consider

- Retainer contracts are available at a \$1,500/month minimum.
- Single project minimum for new clients is \$500.
- New clients are charged a 50% deposit before starting work.
- All work is checked through Grammarly and Copyscape for errors/plagiarism.
- Work is invoiced monthly and payable at max. 30 days from date of invoice.

To view examples of my work, please visit:

<https://traceystep.com/portfolio/>